PROTECTING PEOPLE AND ASSETS

FOR IMMEDIATE RELEASE

Enterprise, AL, April 28, 2017

Enterprise Electronics Corporation (EEC) Delivers Brand New Defender C350 C-Band Doppler Weather Radar to WVTM-TV in Central Alabama

ENTERPRISE, AL, APRIL 28, 2017 – EEC is proud to announce that it has completed delivery of a brand-new Defender C350 C-Band Doppler Weather Radar to Hearst Television-owned WVTM-TV in Birmingham, Alabama. EEC beat out the competition based on price and technical prowess. Together with new forecasting software, the radar represents a $1.5-million investment by WVTM 13 in Central Alabama; an investment with one goal — saving lives.

WVTM 13 Live Doppler, Powered by EEC's Defender C350 Weather Radar System

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WVTM launched the new radar on the 6th anniversary of the devastating tornado outbreak near Tuscaloosa. WVTM 13 debuted the new radar in a primetime special, Seeing The Storm First: WVTM 13 Live Doppler. Viewers in Central Alabama learned how real-time technology can project a storm's track full minutes earlier than existing televised radars. This new radar will offer area residents an exclusive real-time look at approaching storms, while also providing more accurate surveillance of areas where existing National Weather Service coverage is spotty.

"We will see more storms like those in 2011, but we must do everything in our power to ensure we never again see such a loss of life," said Hank Price, President and General Manager of WVTM 13. "We're striving for a safer Central Alabama. That's the purpose of WVTM 13 Live Doppler. In Central Alabama, a few extra minutes to seek shelter can be the difference between life and death," Price continued. "The public safety benefits of WVTM 13 Live Doppler cannot be overstated. Investing in this life-saving technology was an easy decision on our part."

"We are thrilled to be part of such a groundbreaking, potentially life-saving project," says Rich Stedronsky, EEC's Director of Strategic Business Development & Partnerships. "By working closely with WVTM 13, we were able to deliver the right solution at the right place to ensure people and assets are protected. This radar was built by Alabamians for Alabamians."

About WVTM-TV

WVTM-TV is Hearst Television-owned station based in Birmingham, AL. First airing in May 1949, WVTM is currently the NBC affiliate for the region. WVTM 13 Live Doppler was installed near Vance, AL, roughly halfway between Birmingham and Tuscaloosa, AL.

About EEC

EEC is recognized as the world leader in the meteorological radar field since its inception in 1971 with more than 1,100 radar systems manufactured and delivered in the United States and over 90 countries worldwide. Celebrating over 45 years in operation, EEC has consistently led the industry worldwide in the introduction of the latest available technology to enhance radar and data processing performance. A strong focus on innovation and technology infusion into the product line continues to be a driving factor in EEC's leadership in the weather radar market. EEC's products and capabilities can be viewed at www.eecweathertech.com. Be sure to follow EEC on social media at the following links: https://www.facebook.com/EECRadar and https://twitter.com/eecweathertech.

More about WVTM 13 Live Doppler: http://www.wvtm13.com/article/wvtm-13-live-doppler-seeing-the-storm-first-to-air-on-6th-anniversary-of-deadly-tornado-outbreak/9559504